

Asia-Oceania Symposium on Fire Science & Technology 2024

21-25 Oct, Daegu Korea



01. Sponsorship Package



Common Benefits

- Sponsor logo and link included on the website
- Sponsor name and website link displayed in the program book

Level	Amount (KRW)	Option I - Exhibition Participation	Option II - Non-Participation
Bronze	2,000,000		1 Free Registrations1/2 Page Advertisement in Program Book
Silver	3,000,000	1Exhibition Booth (3m*2m)1Page Advertisement in Program Book	2 Free Registrations1 Page Advertisement in Program Book
Gold	4,000,000	 1Exhibition Booth (3m*2m) 2 Free Registrations 1Page Advertisement in Program Book 	3 Free Registrations1 Page Advertisement in Program Book
Platinum	5,000,000	 1Exhibition Booth (3m*2m) 2 Free Registrations 1Page Advertisement in Program Book (Priority placement) Logo on recognition placards 	 4 Free Registrations Logo on recognition placards 1 Page Advertisement in Program Book

 $[\]divideontimes$ The specific benefits of each sponsorship package can be adjusted through negotiation.

02. Individual Sponsorship Opportunities



Common Benefits

- Sponsor logo and link included on the website
- Sponsor name and website link displayed in the program book



Sponsor logo on participant badge lanyards



Sponsor logo displayed on one side of the bags



- Sponsor banner displayed at the banquet venue
- Sponsor representative's speech during the banquet
- Sponsor recognition in the banquet program



- Sponsor banner displayed at the reception venue
- Sponsor representative's speech during the reception

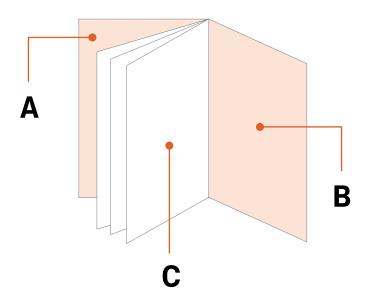
XIf you wish to sponsor items other than the suggested ones, please contact the Secretariat.

04. Ad in Program Book



Rates by Size and Placement

Location	Size	Rate (VAT excl.)
Α	A4 (210*297mm)	1,600,000 KRW
В	A4 (210*297mm)	1,400,000 KRW
•	A4 (210*297mm)	1,000,000 KRW
C	A4 ½ (210*148mm)	500,000 KRW



Specifications for Ad

- Minimum resolution: 300 dpi
- Color mode: CMYK
- Submission formats: PDF, EPS, Adobe Illustrator, or JPG
- Must adhere to the provided sizes (3mm margin on all sides)
- Fonts must be included in the advertisement
- Ad submission deadline: October 11, 2024

05. Application Procedure and Key Dates





- Application Deadline:
 September 30, 2024
- Submission to: aosfst2024@gmail.com
- Invoicing and Payment:

Transfer the amount to the designated account upon receipt of the invoice, based on the sponsorship level and the number of exhibition booths.

- Submit promotional materials to the Secretariat :
 - Company logos and ads, based on each sponsorship and exhibition level
- Provide necessary information for booth setup:

company signage, required equipment, etc.

Confirm the exhibition booth location and prepare for operation:

develop an operational plan based on booth location (including interior decoration, display of exhibits, etc.)

- Booth Installation:October 21, 09:00 17:00
- Exhibitor Move-in: October 22, from 08:00
- Booth Dismantling: October 24, from 16:00



Asia-Oceania Symposium on Fire Science and Technology

AOSFST 2024 Secretariat

t. +82-53-943-1400 / +82-70-4247-9065

e. aosfst2024@gmail.com

